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Cooperative Extension Work in Agriculture and Home Economics  
Department of Agriculture  
Washington, D. C.

CENTRAL STATES CLOTHING PROGRAM STATISTICAL REPORTS\*

March 1937

Table 1. Clothing and home management, 1935.

Central States	Families assisted in using timely economic information in determining how best to meet clothing requirements.	Total estimated savings due to clothing program of adults	Families having increased time for rest and leisure activities as a result of home-management program
Illinois.....	2,488	\$ 7,634	1,014
Indiana.....	1,438	24,727	1,199
Iowa.....	9,240	120	1,031
Kansas.....	2,947	38,366	1,793
Kentucky.....	566	74,384	603
Michigan.....	1,354	27,534	1,398
Minnesota.....	6,743	38,135	1,366
Missouri.....	1,598	16,135	1,233
Nebraska.....	145	20,304	-
North Dakota.....	370	2,559	-
Ohio.....	691	8,178	8
South Dakota.....	813	15,654	277
Wisconsin.....	3,351	33,358	1,082
Total:			
Central States.....	31,744	307,088	11,004
Eastern States.....	20,035	219,066	5,984
Southern States.....	62,351	1,147,723	38,038
Western States.....	16,346	97,323	1,524
Total U. S.	130,476	1,771,200	56,550

More than 1,000 families in each of eight Central States were given assistance in meeting clothing requirements through the timely economic information given them.

More than \$15,000 per State was reported saved because of the information given by clothing specialists in each of nine Central States.

More than 1,000 families in each of eight Central States reported more time for rest and leisure because of good management in clothing practices.

\*Tables indicating the growth of the clothing project were taken from Statistical Reports by the Extension Studies and Teaching Section of Division of Cooperative Extension, Extension Service, U. S. Department of Agriculture, for use of specialists and others in attendance at the Central States Regional Conference, Ames, Iowa, March 25-27, 1937. Prepared at the request of Grace E. Frysinger.



Table 2.--Clothing: Reported by all county extension agents, 1935.

Central States	Adults budgeting clothing expenditures	Families following clothing buying recommendations	Adults improving children's clothing	Adults following recommendations in care, renovation, and remodeling of clothing
Illinois.....	180	2,381	394	2,437
Indiana.....	310	4,178	1,497	5,465
Iowa.....	-	380	215	7,764
Kansas.....	652	4,092	2,555	7,684
Kentucky.....	56	616	707	3,121
Michigan.....	961	2,721	372	4,513
Minnesota.....	1,145	4,644	7,549	7,225
Missouri.....	331	1,365	788	2,469
Nebraska.....	45	1,060	616	8,599
North Dakota.....	126	1,135	261	419
Ohio.....	324	2,325	1,193	2,113
South Dakota.....	263	640	4,632	4,270
Wisconsin.....	732	4,019	2,597	2,553
Total:				
Central States.....	5,125	29,555	23,376	58,632
Eastern States.....	2,414	18,293	15,536	32,434
Southern States....	21,168	51,885	51,667	99,881
Western States.....	816	10,601	5,211	15,151
Total U. S.	29,523	110,334	95,790	206,098

This table indicates that in the Central States there are more than 5,000 women who, with the help of the home demonstration agent and specialist, have budgeted their clothing expenditures.

The importance of providing suitable garments for children resulted in more than 23,000 mothers, in the Central States, improving their children's clothing.

Projects concerned with the care of clothes resulted in almost 60,000 adults adopting practices in care, renovation, or remodeling.



Table 3.--Adults keeping clothing accounts, 1935

Central States	Communities in which work was conducted in clothing	Adults following recommendations in:		Adults keeping clothing accounts
		Construction of clothing	Selection of clothing	
Illinois.....	730	3,956	4,085	372
Indiana.....	807	13,160	7,232	512
Iowa.....	606	16,745	4,169	5
Kansas.....	785	7,924	6,221	743
Kentucky.....	684	3,111	3,090	226
Michigan.....	1,307	4,698	4,389	1,176
Minnesota.....	1,024	7,984	5,425	1,181
Missouri.....	510	4,695	3,304	298
Nebraska.....	668	9,826	692	95
North Dak.....	278	1,742	1,157	126
Ohio.....	1,034	4,325	3,059	101
South Dak.....	773	11,060	7,047	308
Wisconsin.....	808	8,426	6,272	1,213
Total:				
Central States....	10,074	97,652	56,142	6,356
Eastern States....	6,543	50,529	33,510	3,103
Southern States...	15,646	134,047	109,173	23,959
Western States....	2,892	21,453	14,775	2,072
Total U. S.	35,155	303,681	213,600	35,490

In the Central States there is a continued demand for help in construction processes.

The large number of adults reported following recommendations made in selection of clothing indicates that rural women are becoming discriminating shoppers and that the relationship between quality and price is being more and more considered.

The fact that in eight Central States more than 250 women per State are keeping clothing records indicates that a desire has been aroused for knowing how the clothing dollar is spent. Note the large number keeping records in three States.

Table 4.--Individuals following project recommendations

Central States	Individuals following recommendations in the selection of clothing		Individuals following recommendations in care, renovation, and remodeling of clothing.			
	1935	1940	1925	1930	1935	1940
Illinois.....	9,082		2,162	6,027	4,687	
Indiana.....	13,720		6,634	7,102	7,929	
Iowa.....	7,693		12,689	5,735	9,699	
Kansas.....	8,101		1,699	4,141	8,316	
Kentucky.....	6,121		1,285	2,986	4,076	
Michigan.....	10,139		1,520	1,330	5,742	
Minnesota.....	8,300		2,883	9,398	8,587	
Missouri.....	5,047		1,107	2,256	3,502	
Nebraska.....	2,126		732	3,661	9,282	
North Dakota.....	2,329		796	3,154	942	
Ohio.....	18,066		3,151	9,150	3,264	
South Dakota.....	8,101		864	3,659	4,995	
Wisconsin.....	8,937		1,922	3,375	3,219	
Total:						
Central States...	107,762		37,444	61,974	74,240	
Eastern States...	53,800		12,401	25,176	40,175	
Southern States...	195,116		46,955	90,603	140,867	
Western States...	26,186		5,196	17,200	20,301	
Total U. S.	382,864		101,996	194,953	275,583	

There has been a large increase in some States in care, renovation and remodeling of clothing.



Table 5.---Workers and days devoted to clothing project

Central States	Days donated to project			Farm homes census	Home economics workers			Home dem. agts.
	1925	1930	1935	1940	Dec. 31 1925	Dec. 31 1930	Dec. 31 1935	Dec. 31 1936
Illinois.....	738	1,832	1,999		30	42	48	44
Indiana.....	1,329	2,301	2,581		7	18	20	31
Iowa.....	4,559	2,061	1,916		31	42	47	47
Kansas.....	1,339	1,297	1,172		21	42	42	31
Kentucky.....	1,955	1,843	1,803		31	36	46	43
Michigan.....	1,773	2,559	1,950		14	20	17	19
Minnesota.....	1,253	1,774	1,917		15	24	25	21
Missouri.....	1,386	1,545	1,169		17	29	27	32
Nebraska.....	530	1,113	383		8	18	23	26
No. Dak.....	652	929	432		9	14	10	6
Ohio.....	1,604	1,066	2,235		23	39	31	37
So. Dak.....	401	1,266	919		10	18	23	18
Wisconsin.....	446	1,615	1,370		8	12	15	19
Total:								
Central States.	17,965	21,198	19,846		234	354	374	373
Eastern States.	15,869	18,804	21,167		228	288	312	224
Southern States.	22,119	25,092	35,894		718	930	1,140	873
Western States.	7,801	8,878	8,259		101	162	174	116
Total U. S.	63,754	73,972	85,166		1,281	1,734	2,000	1,603
							Territories	17
							2,362	

In 1935, 234 home economics workers donated 17,965 days to the clothing project, an average of 76+ days per worker.

In 1930, 354 home economics workers donated 21,198 days to the clothing project, an average of 60+ days per worker.

In 1935, 374 home economics workers donated 19,846 days to the clothing project, an average of 53+ days per worker.



Table 6.--Communities participating and local leaders assisting in clothing project

Central States	Communities participating				Local leaders assisting			
	1925	1930	1935	1940	1925	1930	1935	1940
Illinois.....	250	1,279	790		504	1,759	1,613	
Indiana.....	572	750	807		1,336	1,521	2,306	
Iowa.....	1,127	588	606		6,160	1,462	3,202	
Kansas.....	492	601	785		967	874	1,552	
Kentucky.....	395	601	684		322	915	1,019	
Michigan.....	812	1,024	1,307		1,334	1,535	2,245	
Minnesota.....	674	935	1,024		1,323	1,387	2,444	
Missouri.....	406	323	510		1,517	1,062	1,511	
Nebraska.....	294	589	668		497	1,495	1,686	
North Dakota....	103	362	278		204	740	527	
Ohio.....	644	605	1,034		2,182	1,955	1,800	
South Dakota....	579	426	773		3,140	1,274	2,145	
Wisconsin.....	190	899	808		365	549	1,325	
Total:								
Central States	6,538	8,982	10,074		19,851	16,528	23,375	
Eastern States	3,917	5,665	6,543		5,377	7,165	11,059	
Southern States	8,386	8,967	15,646		7,113	9,714	15,319	
Western States	1,844	2,628	2,892		2,472	3,147	5,495	
Total U. S.	20,685	26,242	35,155		34,813	36,554	55,248	

This table reveals that there has been a continuous increase in communities participating from 1925 to 1935 and that there has been practically the same increase in the number of local leaders participating during this same period.

Table 7.--4-H Club members enrolled in and completing units, 1935

Central States	Club members		Units completed	
	Enrolled	Completing	Dresses	Articles
Ohio.....	27,628	18,486	12,060	46,859
Indiana.....	20,665	17,116	19,169	41,811
Kentucky.....	8,725	6,472	6,377	21,924
Illinois.....	10,403	8,844	9,810	14,261
Michigan.....	12,131	10,637	11,760	21,592
Wisconsin.....	8,653	6,301	5,605	21,263
Minnesota.....	9,623	7,209	6,172	23,039
Iowa.....	3,550	3,158	3,908	4,398
Missouri.....	4,462	3,102	2,922	8,426
North Dakota.....	1,926	1,357	1,791	8,841
South Dakota.....	3,230	1,692	1,796	4,502
Nebraska.....	5,492	3,974	3,811	14,239
Kansas.....	5,702	4,046	7,851	13,826
Total:				
Central States....	122,199	92,394	93,032	244,981
Eastern States....	48,655	38,073	28,164	135,977
Southern States...	161,825	97,667	143,838	577,535
Western States....	27,921	21,109	18,115	78,624
Total U. S.	360,600	249,243	283,149	1,037,117

Approximately three-fourths of the number of 4-H club girls enrolled in Central States clothing clubs completed the project. What can be done to increase the percentage of those completing?

In the Central States each girl completing the project averaged 1+ dress made and 2.7+ other articles made.

Is it not possible to reach more rural girls through the clothing club program? What are the limiting factors?



Table 8.--Home visits made and clothing constructed

Central States	Home visits made			Individuals following recommendations in construction of clothing			
	1930	1935	1940	1925	1930	1935	1940
Illinois.....	413	1,120		4,198	9,354	9,387	
Indiana.....	444	2,178		9,329	14,088	22,780	
Iowa.....	461	2,398		46,489	14,204	20,304	
Kansas.....	806	689		5,341	5,957	10,726	
Kentucky.....	807	1,253		3,666	4,760	7,884	
Michigan.....	149	1,973		7,168	7,208	11,772	
Minnesota.....	367	2,325		12,445	13,774	12,558	
Missouri.....	427	553		3,336	4,703	7,119	
Nebraska.....	952	1,004		2,259	5,589	14,074	
North Dakota.....	302	456		1,578	4,871	3,127	
Ohio.....	722	3,476		16,662	12,984	19,592	
South Dakota.....	474	476		11,723	3,609	12,906	
Wisconsin.....	161	817		3,436	9,395	11,455	
Total:							
Central States.....	6,485	18,718		127,630	110,496	163,684	
Eastern States.....	5,768	17,476		43,446	61,797	88,426	
Southern States.....	24,982	44,940		110,362	140,715	243,385	
Western States.....	4,740	8,822		18,550	31,045	37,341	
Total U. S.	41,975	89,956		299,988	344,053	532,836	

Note the relatively large increase in the number of home visits made.

In 1925, 11 Central States reported more than 3,000 individuals per State following recommendations in clothing construction. Note that in 4 States more than 11,000 individuals per State reported following these practices.

In 1930, all Central States reported more than 3,000 individuals per State following recommendations in clothing construction. Note that in 4 States more than 12,000 individuals per State reported following these practices.

In 1935, all Central States reported more than 3,000 individuals per State following recommendations in clothing construction. Note that 8 States report more than 11,000 individuals per State following these practices.